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16 October 1953

MEMORANDUM FOR: DIRECTOR OF CENTRAL INTELLIGENCE**SUBJECT: Crusade for Freedom**

Here are the things you have to do about the Crusade for Freedom Washington show on October 20th and 21st:

1. Send the attached memorandum to Mr. Charles E. Wilson as he has requested.
2. Pentagon briefing October 20th

Time: 2:45 PM

Place: Auditorium 5A-1070

Audience: 175 labor, civic and fraternal organization heads.

Procedure: Mr. Henry Ford II will chair the meeting. He will introduce Under Secretary Keyes to welcome the guests and make a few preliminary remarks. He will then introduce you and you will give your briefing (notes for this will be handed you by 3 PM October 19th).

It is expected that you and Mr. Keyes will then depart. The program will continue until 5:30 with talks by Messrs. Sheperdson, Lang and Brophy.

Incidental Information: The armored car taken over the border by the Czech escapees will be on display outside the Pentagon before the briefing. Ford and Brophy are personally welcoming each delegate before the armored car for the benefit of home town newspapers. Also, all guests are being taken by Ford and Brophy to the White House to meet Mrs. Eisenhower before this briefing.

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3. Pentagon briefing October 21st

Time: 2:30 PM (Briefing starts at 2:45)
Place: Secretary Wilson's office
Audience: 250 top corporation executives.
Procedure: Same as previous day except Mr. Wilson replaces Mr. Keyes.

It is expected that you and Mr. Wilson will then depart. The program will continue until 5:30 with talks by Messrs. Shepardson, Lang and Brophy.

Incidental Information: Mr. Wilson may wish to speak a little more fully than Mr. Keyes.

4. It may therefore be wise for you to telephone Mr. Wilson on Monday or Tuesday and discuss with him what he is going to say so that you do not cover the same subjects.

5. Dinner October 21st

Time: 8:30 PM
Place: Williamsburg Room of the Mayflower Hotel
Dress: Informal
Audience: Both the fraternal leaders and corporation executives.
Procedure: Speakers will be Messrs. Joseph Grew, Walter B. Smith, Walter Reuther and Dr. Marek Korowicz (interpreted by Elmer Davis), all introduced by Mr. Henry Ford II. In addition, Mr. Shepardson and Mr. Brophy will be at the head table. You have no role at this dinner. Do you wish to attend?

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Chief
International Organizations Division

Attachment
Memo to Secy Wilson.

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